

## THE MOST POPULAR COMPANIES



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- jectimas and cameras 2 . shme pro.



## The customer

 is the boss最理 An mix





## GIITON halls

 FIRST PLACEin the 1972 Preferred Product public opinion pon

## GILTON HALLS

for

| * weddings | $\ddots$ | * Brit Mila | * public banquets |
| :--- | :--- | :--- | :--- |
| * Bar Mitzva | $\because$ * parties | * meetings |  |

$\star$ de luxe hals:- $\quad \star$ exceilent cuisine

* air-conditionang aide hetting * efficient, personal * ample parking

GIITON HALS 154 Derech Petah Tikva,
TeL 255959, Tel Aviv.

THE WINNER A MANS BERR - Coldotar

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TISSOT WON AGAIN
AS behforte, thie "most pre FERRRED PEODUCK POLL-1972 AWVARDED TISSOTPIRSTPLACE


T1SSOT

## CLASSIFIED ADVERTISEMENTS

Whare to Dine


Bar-Lev enters the Cabinet

## WHAT*S ON



## Lod flights <br> 





| EXQISTITE oriental rug American |
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## EMERGENCY PHARMACIES




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Companig
General Aggante:


## $\frac{\text { ZOITII } 1 .}{\text { ZOA. HOUSE }}$

Song Recital
by PHYLLITS RON At the plano
ARUA SACHS





| RUBIN AOADPHMT OF MIUSIC, JRERUSALEMM Jbitusailem muntcipainty |  |
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| Piano Four Hanids Recital |  |
| Jean Wentworth |  |
| Kenneth Wentworth |  |
| Sara Lawrence Coniege |  |
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| Mckote at the box office, Academy Hisi, - |  |

MILES-YEDA LTD.
Sclence Based Thduatry locited at
IKryat Wetamanni Rehovat
SECRETARY TYPIST



NOTICE TO ALL BEDUINS
 answer you phone 24 hours a day and accept all messeige - In youm
absence. (Authorized and used by the Post:Office Admininftrationi
 Radio Docto General Agents:

## FDH SALE

ENTIRE HOUSE

YOUNG MAN
with at ieast 5 to $B$ yearg expertence:
 Interesting prospectis for the right ma


- SALON CHIRISTINE S hairstyles for young

Thanks all its well-wishers
and is gappy to annoumce that ARLETHE (trom Salon Dave)
ANDRE (from Salon Josi)
now work every day

## 75 DUNAMS


 approved (ONter vaild un
day, March 19 1972.
ANGLO-SAXON

Ricai EsTATE AGMNOY


nortitions to topay's plzzles on friday

UNFORTUNATE CHOICE OF PROGRAMME



O General (Res.) HAMM herzog Bstur Natomal Conventuon of the
assoclatyon of amcericans and canadians

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During its fifty years Milan Fair has made constant progress, and in the period that followed the last war it rose to a place of honour among the great fairs of the world.
Here are some of the figures for the annual exhibition cycle May 1970 to April 1971: 42 specialized trade shows as well as the general trade fair $\square 26,316$ exhibitors $\square 1,498,237$ sq.m. of display sites and premises 90 countries sending exhibitors $\square 72$ countries officially participating over 4 million visitors, including 120,276 from 130 countries of all continents.
Plan a visit to Milan Trade Fair, and make sure of coming to the specialized trade show that covers your line of business.
The Adyance Catalogue, listing $80 \%$ of all exhibits shown at the big April trade fair, is available every year as from February 1st. Its detailed index of commercial items is in English, French, German, Italian and Spanish.

Visitors Cards and information from: Fiera di Milano, Largo Domodossola 1, 20145 Milano (Italy) or from the Milan Fair Representative: Comm. Giuseppe Sinigaglia, 94 Allenby Road, Tel Aviv 室 611450

14-25 april 1972

youthful in its dynamism mature in its experience



THE BANK OF ISRAML amounces:
Today, Wednesday, March 8, 1972 a new series -Kuf-Tsadi-Het of Development Loan will be issued, Amount of the Issue

| Base Index |
| :--- |
| Redemption and Intere |

Will be WiO million Bonds are issued
Base Index

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\text { —wm be } 128.9 \text { polnts. }
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Redemption and Interest

- the bonds are redeemable after 5 years.
Income wwill be paid aceordng to the
highest amount of the two alternatives:
A. Principal and Interest linked


B. Principal and Interest non-linked

In either case, an income of at least $\mathbf{H 5 0}$ net for each H100 is assured.
Tax is limited

The bonds are available
at all banks and from members of the
Stock Exchange. Purchases at the timee
of lssue are exempt trom commission
Certifcates are àvailable
Registration at the Stock Exchange
the new serles ponds will pe registered
and traded on the Stock Market; thus,
it necessary, bonds may be reatired at
any time, even before the final
STATE OF ISRAEL DEVELOPMENT LOAN


## S. AFRICAN FIRM'S FAILURE DOCUMENTED BY VICTIM




## Poll favours late

 shop closing hours








Extortionist couple









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POPULAR SCEENCE The whats new macazin


## Use Your ${ }^{5}$

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U.S. med student in breach of promise suit








 Employer fined for failing to forward taxes


Building freeze hits applications for new phones


## Government Printer

 ends slowdown

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## NEW OUTLOOK

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Can't wait to pay taxes? Go to banks
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 group, 23 per cent, actually want 9 pm closing. Thursday was
selected as the most suithale day for late hours, with Monday
a runner-up in this respect.

 publice eepressed no particular proference as to which day would
be the early closing one. At present the most favoured day for
cosing is Tuesamy.
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EXPORTS UP
IN FEBRUARY


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U.S. electromes
firms show ware


 - ANGWith SAXON

GET A MOVE ON

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| Kfar Shmaryahu | TOURISTS！！ |


| ＇Boyfriend＇in |  |
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| Kfar Shmaryahu | TOURISTS！！ |

## Two women join Anglican priesthood






## J．D．C．＇s Passover aid programme





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 TOOTH PASTE＂solimese＂，zant 3251.99

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| SOAP FLAKES | 145．365 2.25 |
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＂SBDEMOESN＂PEODUCIS BID－OR（stant）$\quad 3152.95$ BOSNATH SPRIY SUR


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new on the marker




SOAP FLAKES 1 ks 3652.25


$\rightarrow 88-79$ 78.1 .75

APPIES（from Hompo nimo ？ 2.38
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ORANGES／ERAPFERUII－．68

TURKEY SCHNTIZEL kz 9.98
PIEKIED CICIMBERS kg． 2.99


E．G．S．aneral servies lto．



## NEW IMMIGRANTS

Furnture－Carpets－Lempps（factory prices） Architectural advice

NOHIUT FURNITURE LTD．


TOURISTS！！


From
Beged Or！
No schlepping．．．．
We do it all as part of our service．
All that at no extra charge． And would you believe？
special $30 \%$ ton to reduction！
Too good to be true？ That＇s what they say about
Beged Or garments tool
touch it
then wear it athome．
10 －noon 8 －midnight 15 Simat Mazal Dagiol ${ }^{\text {Old }}$ Aviv

Por the woman
who refuses to
setile for less




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Eximbank announces loans

## Judge blasts 'helpful' tax committee



Blue-White Panthers mourn 'death
of democracy'

The EBue-and-White Panthers,
for $\$ 18.8 \mathrm{~m}$. of U.S. goods

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## Food impurities enrage T.A.

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## Iran will play tennis in Israel

 giving Syrians information


Wrong to blame immigrants for Israel's ills, Katz says





## Radio to play classics

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## ZEMER HACHASIDA

First in fashions for knitting and home knitting machines

Mars Company receives Most Preferred Product certificate


Prizes azvarded for 17 th year




CHE JERUSALEM POST




Egypt can't touch Israeli

ROGERS REPORT





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Arava clash

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## Meir: Can't exist without aliya

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## TOURIST!

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## codimon market letter <br> Business and Finsincel Spain: Democracy or bankruptey

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fresh negotiations for a new deal
 Harsher laws
 computer-directed machine lathe, one of the most sophisticated of its
 demonstration period

## Citrus loading go-slow now in its sixth week

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BUY AN APARTMENT TODAY IN RISHON LE ZION OR BAT YAM THE TOWNS OF THE FUTURE IN THE TEL AVIV AREA Visit our offices for further details and let us take you to the building sites to see

## Buy at © $\mathcal{C A D N}$

 an apartment that offers you A GOOD INVESTMENT AND A HAPPY DWELLINGBat Yam:
Rishonle
CLARIN
32. Rotschiid Street
38. Rotschild Street

Unaxurgy furmeished flat



ENGLISH TEEEX OPFRATOR
Worling hours: Mon, Tues, Whed. Thars, io amor pm
Sun. Fizl: $10 \mathrm{am} \underset{\sim}{-2}$ pm.

> TRADITIONAL SECOND PASSOVER SEDIIR Thursday, March so, 1972 at farband hamicin hoves Festive Passover Dinner Rich Artistic Programme $\begin{aligned} & \text { Tickets at the American-Canadian Histadrut Centre } \\ & \text { Farband Hamill House, } 30 \text { Rehov WWeizmann, Tel Avv }\end{aligned}$ | Farband Hamill Hmeuse, 30 Rehov, Weizmann, Te |
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| Dally $8.00-12.00$. Tel. 2527is |

U.S. travel agents due
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Industrial development bank OF ISRAEL LTD.
CONSOLDAATED STATMAMENTT UP TO DECLEMBEMR 31, 1971
in mitare of poundia)



## Your Captain wishes you a pleasant flight to London.

To most people, a BEA Captafa is a friendly voice over the aircraft address system.

But there's a few things your Captain has to do before he spenks to you. Let's take them in order.
First, he has to spend two years at Alying school, followed by six months at the BEA Training School, where he "flies' 80 hours on the Fight Simulator.
Then he begins service - as a Second Officer. About Then he begions senice - as a Second O
four years later, heTl be a First Officer.

Nine or ten years after that - if he's really. good a BEA Captain
Before each take-off from Lod to London, he has a 30 -minute briefing and passes it on to his crew. He's responsible for exhaustive checks of the plan and personnel - 164 dials in the Trident coclpit
alone. He takes off. alone. He takes off entlemen, this is your Cot a very pleassant flight'. your Captain, wishing you all

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# THE ISRAEL DEVELOPMENT AND MORTGAGE BANK LTD. 

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STATEMENT OF PROFFY AND LOSS FOR THE YEAR ENDID 3ist DECGMBERE TgTi $\xrightarrow{\substack{\text { Previous } \\ \text { year } \\ \text { T.L. } \\ \hline}}$
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NOTES TO THE FINANCIAL STATEMENTS AS AT 31ST DECEMBER 1971


Visitors＇Gallery
the gerivsaxuan post

\section*{| Readers＇letters |
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| ＇Oxen poste＇ |}

## Closing Sweden＇s education gap




## Grenade on the way to the well



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## CONCERT LIGHTING






 HRRS．ANTRE LAAZARUS
Febrcuary 29 ．


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SINGING BAMrion
37

Tough time forecast for T．A．Maccabi


 and Messing could Shathant，Fart Shimethons
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advised advised．




## THE CAR YOU CAN TRUST <br> 

## CHAMPION MOTORS（ISrael）LTD． GeNERAL MPORTERS OF VOLLSWAGEN AND PORSGHIE

## Youn and our deen，garas and rental agendea

In the Golden Pryes


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TEE JMBUBALEM POST


Bakery crisis-Bar-Lev's first Knesset speech Gov't won't raise bread prices, won't increase subsidies either

|  | Bakery owners met in Jerusalem |  |
| :---: | :---: | :---: |
|  |  | moved price control on bread, and |
|  | yestertay, and agreed to ha |  |
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A. Rabin new


Prof. Michael Rabin. Cot. Michael Rabla, chasirman of
Computer Sclence
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Widow found slain: in Holon flat

Matityahu Drobless, M.K.




## pping




## Seven turn in army cards in

 Welfare protest

## Police sald they found no evi- dence of forcrible eatry to






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Drobless sworn in as Gahal M.K.


Rabbinate Bill
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## MOSEE KITRON

## BURIESD TMOL AVIV. MMoshe Kitron, head oo funeral of tion Department of the Histuacau

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Research- Institute of Appled Social
$\because$ March 22

## Manufacturers ask for

## 5-per cent price rise


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 THIRD PARTY AISENTT The thrad paty so to the suse the






Bar-Lev at opening of artisans' meeting

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## Tombstone unveiling

 at Rivlin's grave Lemerer of Pimal Brith in irreal


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Hadera Hapoel denies bribe

## Commemorative Coins and Official State Medals

An enduring memento
The perfect gift for your friends and business associates

Druse movement to annex Golan to Israel

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Labour councils Capital welfare to take up bakers' dispute workers call one-day strike

MDs threaten national strike Tex



## SIRIKE WARNING

## AT HADASSAH






WOMAN'S DAY



Zim to impose surcharge on Eilat cargoes


Eban policy speech




Hebrew U. chooses new Rector today

Sick fund man held for swindle




STARK RESTAURANT

JERUSALEM


